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Friday, September 15, 1978



Congressional candidate forum highlights week

by Joey Tabarlet

Voters all over North Louisiana will go to the polls tomorrow to select a successor to the retiring Joe D. Waggoner of the Fourth Congressional District.

Last Thursday, six candidates for that Congressional seat spoke to students and faculty in the Science Lecture Auditorium in the Know Your Candidates Forum sponsored by the Student Government Association and the Student Activities Board.

DR. NORMAN PROVIZER, assistant professor of political science, opened the forum by saying that he was one of "the few people in Shreveport-Bossier not running for the Fourth District seat." He added, however, that the large number of candidates should be seen as a real benefit. "It's been a long time since we've even had a race in this district," he said.

Charles Crowder of Shreveport began the series of speeches. Crowder, a social studies teacher at Woodlawn High School, said that it was unusual for an educator to seek

national office, but that he was doing it in order to give the voters a choice.

The substance of Crowder's talk dealt with economics in general and the Social Security system in particular. "Social Security is a failure, a fraud, and a ripoff," said Crowder. "It amounts essentially to an economic dictatorship."

CROWDER IS CONFIDENT about the election. "All I need is fifteen percent of the vote — plus one. I can beat any man in the runoff," he said.

Economics was the concern of Mickey Prestridge as well. Prestridge, a Bossier City attorney, has served in a variety of elective and appointive offices, including assistant district attorney for Bossier and Webster parishes, Bossier City judge, and the Louisiana Board of Regents for Higher Education.

Prestridge told the audience that the United States' biggest problem today is inflation. In Prestridge's view, rising prices caused by deficit spending and "irrational money-printing". If the Federal government eliminates those problems and

balances the budget, inflation will be curbed.

"I believe that the budget can be balanced in two years," Prestridge said. "If we could just eliminate the waste, mismanagement, and inefficiency in government programs — that alone would balance the budget." Prestridge then went on to cite statistics in support of his ideas. "One federal department head estimated that there was \$100 million worth of fraud in his department in one year," he said. "Obviously a lot of money is being wasted."

PRESTRIDGE ALSO SPOKE about education. He would like to give control of the public schools back to local officials and eliminate the present dependence on federal administration. "We need to get the federal courts out of the education business and get back to the basics of education," he said.

John O. Robinson, a businessman and farmer from Dubberly, spoke mainly about patriotism and involvement. Robinson stated that democracy is impossible without the authority of the voter. He added

that in this country we need to strike a balance between social management and freedom of expression. The government cannot govern so well that the people are not free to express themselves, he said, but it must govern well enough to maintain order.

ROBINSON FAVORS NEW TRADE policies that will not be as restrictive as present policies. These trade relaxations would be a part of a general lessening of tensions worldwide. He concluded his remarks with an appeal to the voters to "rally the forces of patriotism to find out corruption and fraud."

Charles E. "Buddy" Roemer began his part of the forum with easy banter with the other candidates. He emphasized that throughout the campaign, the tone of the speechmaking has been friendly and has not been marred by the intense and sometimes brutal competition of the other races. The balance of Roemer's presentation was a summary of his campaign and the ideals that he had tried to present in it. He said that his campaign strategy had consisted of four points.

First, Roemer said, he had tried to be positive. He repeated what he had said earlier about the lack of mudslinging in the Congressional race. The second point he had tried to bring out was enthusiasm. "I don't have all the answers," Roemer said, "but I believe in enjoying what I do, including campaigning."

Roemer said that the third point he had emphasized was hard work. "I demand hard work of myself and my campaign workers, and I pledge to you that I'll work hard for the Fourth District in Washington," he said. Finally, Roemer said, he had demanded preparedness. "Even if a man has never served in Congress, he has an extra edge if he is well-prepared."

ROEMER SUMMARIZED by saying that the rest of the country will know the people of the Fourth District "only by the man they send to Congress — so he had better be the best man they can find."

Former State Representative Jimmy Wilson opened his portion of the forum with the observation that the most important thing to know about each candidate is the one reason why he should represent you in Congress.

Wilson limited the substance of his presentation to an

argument in favor of the Kemp-Roth tax cut bill now pending before the House of Representatives. The Kemp-Roth bill is a 30 percent tax cut, across-the-board, for three years. Wilson said, "Politicians should cut spending, and then cut taxes, but they don't. This 30 per cent cut would take \$81 billion out of government and give it to the people to push back into the free enterprise system"

This, he said, creates jobs and, through them, tax revenue for the government.

"Of the eleven tax cuts since 1946," Wilson said, "ten produced more money through increased production and increased taxes in one year than they took out of government — and the eleventh took two years to accomplish that goal."

WILSON, THE ONLY REPUBLICAN in the race, said that if a Democrat were sent to Washington, he would be "beholden to (Speaker of the House) Tip O'Neill," but that a Republican would be free to represent the District as he saw fit.

The final speaker of the afternoon was retired Air Force officer and businessman Robert H. Briggs of Shreveport. Briggs' speech dealt mainly with military topics. He began by stating his intention to fight for a pardon of Lt. William Calley, the American officer convicted of killing a number of civilians at My Lai in Viet Nam in 1969. Briggs also stated that he believes the Middle East to be the biggest trouble spot in the world at present, and that if World War III breaks out, it will most likely be in that area.

HIS MAIN CAMPAIGN POINT, however, is the much-debated B-1 bomber. Briggs is very much in favor of deploying this highly advanced supersonic aircraft to replace the aging B-52 fleet presently in use by the Strategic Air Command. "The mere fact that we have this bomber will prevent our having to use it," Briggs said. "Not having it invites aggression."

Representatives Claude "Buddy" Leach and Loy F. Weaver, although invited, were not present at the forum.

Much was said about voter apathy and the historically poor voter turnout of the Fourth District during the speeches, but voter participation is, after all, a personal matter. Everyone should vote Saturday for the man of his choice.

SGA vacation proposals succeed

by Joey Tabarlet

After an off-and-on battle lasting more than five years, the Student Government Association (SGA) has succeeded in persuading the Council of Deans to adopt an SGA proposal which increases the Spring-Easter vacation by one day, allows two days off for Mardi Gras, and creates one "dead day" immediately before finals. The Council of Deans adopted the

proposal in its regular meeting on Wednesday, September 6.

SGA President Pat Dowling said that several members of the Council had already expressed their support of the measure, but a few remained to be convinced. The proposal was approved unanimously.

"This is really a victory for the SGA," Dowling said. "Various other Presidents and administrations have been trying to do this on and off for five years, but we decided it was

finally time to push it through."

SGA summer Vice-President James Hytt researched the need for the holiday additions. He began with a student poll taken at the same time as the SGA President-Vice President elections last spring. The results of that poll showed the students to be overwhelmingly in favor of all three measures.

"We decided, though, that just student opinion wasn't enough, so the SGA polled the faculty this summer," Hytt said. "That poll showed that the faculty as well as the student body approved the holidays."

A final poll of students was made during fall registration and showed an average approval rate of 94 per cent. Hytt also discovered that every other LSU system school has two days for Mardi Gras and a dead day (except for LSU-Alexandria, which has no dead day).

The weight of all that documentation evidently was felt by the Council of Deans in their decision. "This is probably the best thing that the SGA has ever done for LSUS," Dowling said. "We can be proud of the performance of the people involved."



The Student Activities Board sponsors the first dance of the season tonight at the Progressive Men's Club from 9:30 to 1:30. Lazer, (pictured above) from Dallas will be the band for the dance.

Candidates compete for election

For those people who have slept through the last three months, there will be an election in Shreveport tomorrow. A very important election for that matter. Shreveporters will elect a new mayor and city council for our new form of government. Also, the Fourth District will be seeking a replacement for retiring Congressman Joe Waggonner.

This election is filled with candidates who all seem very capable of handling the duties assigned them. As LSUS assistant professor of political science, Marvin Stottlemire, stated, "We have a good slate from which to choose. But one is the best. We cannot settle on good enough, we want the best."

The candidates' toughest job is portraying to the voters the proper image. Twenty-five or thirty years ago, a name seemed more important than an image. The people couldn't see the candidates every five minutes on television. More candidates attended the old-fashioned rally and voters saw the candidates (to use a sports cliché) "up close and personal."

The old-fashioned style of campaigning has been used some in this election and frankly, it isn't a bad idea. It's like a shopper in the department store. The voters want a chance to inspect the merchandise.

Many people feel that an election is a media event. Well, in some ways that is true. Candidates spend thousands of dollars to advertise on television, building up their image and slyly, in most cases, explaining why they are better than the other candidates in the race. But this has been a fairly clean campaign with little mudslinging.

In past years, the elections for mayor and congressman have been about as exciting as melted ice cream. The reason: the incumbent traditionally was reelected. It has been shown that the only thing that can wipe out an incumbent is a major city hall or congressional scandal.

This time the races are full of excitement. With the change in the city charter, Shreveport is taking a new step

in government. No longer will we have the five-man commission form of government. At the mayoral forum last week at LSUS, the three candidates from City Hall felt that they would do the best job because they had experience in city government. The other two candidates felt that they were more qualified because they are citizens who are not associated with the government.

The congressional race has also been an interesting one with signs plastered all over town. Spending for the race has been heavy as all the candidates have been going all out to win this seat. Reports from different sources have shown different candidates leading at different times and Saturday's election is expected to be a close one.

One thing seems certain in both races. Chances are that both races will end in a runoff. So sometime around the first of October, the whole process of campaigning will start again.

It may seem like a bore after a while, but these elections are important. We all claim to want good government, and these second-hand looks at the candidates through the media are the best way for a majority of people to see all the candidates. But the most important part of the election process comes tomorrow. That's when the voters of Shreveport and the Fourth District get a chance to use their constitutional right to cast a vote. Let's all take the opportunity and use it.

Kent Lowe



psychology & you

Are ethics involved?

by George A. Kemp, Professor and Chairman
Department of Psychology

The biological scientist, the engineer, the medical scientist and the psychologist all share with the public a common concern when research, or the application of scientific principles, is placed in juxtaposition to the rights of individuals. The city council of a large city prohibits additional bacteriological research at a prestigious university in its limits. Demonstrations are carried out at the building site of a nuclear reactor to be used for power generation. Physicians and thinking citizens of the world continue to express concern about heart-transplant procedures which seldom sustain life longer than a period of months. Psychologists are observed in a heated dialogue over research design and the rights of subjects.

It should come as no surprise that concern about ethical matters occupied psychologists early in the development of the discipline. Many psychological studies require that subjects be deceived until the experiment is completed. Early in its history the American Psychological Association structured a code for the treatment of experimental subjects and has continued to monitor the problem perfecting the code periodically.

In social psychologist Stanley Milgram's experiments, participants were subjected to a considerable degree of emotional discomfort. Though he debriefed them following each experiment, the question remains whether he was ethical in not informing the subjects of the nature of the experiment. To have done so would obviously have invalidated the study.

Milgram was investigating obedience of subjects to an authority figure (the experimenter) although subjects were told that they were werving as "teachers" with instructions to give "students" increasing degrees of electric shock and were accomplices trained to react appropriately to the degree of shock the subject believed he was giving. If he expressed concern about the "student" as the intensity of the shock increased and the verbal protests of the "student" became more impassioned, the experimenter calmly but firmly indicated that he was to continue. Some of the subjects refused because of conscience but sixty-five percent completed the experiment, giving shocks far beyond commonly accepted standards of human tolerance even after the verbal protests ceased (implying death).

Milgram demonstrated that a majority of the subjects in his experiments were obedient to the wishes of an authority figure rather than to conscience. This discovery explains the subservience of a highly educated and deeply religious people like the Germans to Hitler and his Nazis. Knowledge of this tendency in the hands of an informed and conscientious people governed by democratic institutions could possibly have aided in preventing World War II and the genocide which accompanied it.

In 1972 the American Psychological Association updated its earlier code for the treatment of experimental subjects partially in response to the ferment within the discipline associated with Milgram's work. Few subjects of psychological experiments believe themselves to have been harmed. Only 1.3 percent of Milgram's subjects expressed negative feelings about having participated and few psychological experiments subject participants to such extreme measures.

The controversy over ethical standards will ultimately benefit the sciences while assuring protection of basic human rights. Like other scientists, psychologists maintain the highest ethical standards while continuing to push back the frontiers of knowledge through research.

Letters to the Editor

TO THE EDITOR:

In review of the nature of last week's editorial, I feel it is important to make my feelings known. The before mentioned editorial was a formal complaint about such things as the "Apathy File", and about how over-ambitious students never serve as editor of the Almagest, as president of the SGA or SAB.

First, I have attended S.M.U. and La. Tech, and now, after one year at LSUS, I'm starting my fifth year of college. I have no complaints about the tremendous accomplishments created at LSUS. You see, S.M.U. and Tech are too spread out for either to maintain effective cohesion among the various organizations. We are all very fortunate to know one another well enough to gripe when necessary. No progress exists without constructive criticism.

Secondly, no system of organization is perfect due to the fact that real people work within them. So far this year I've seen a couple of presidents around our campus work their tails off to help our school grow as much as possible.

Thirdly, during the last few weeks, I've heard several professors comment on the almost infinite potential of the student body. A university can only be as great as the quality of its students' output. I plea to the students to improve the quality of their lives and the quality of LSUS in any way possible. It sure makes more sense than complaining.

Wray Brabham

Almagest

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Future television will teach

by La Tonya Turner

Citizens in the Shreveport-Bossier area now have the opportunity to earn college credit by watching television. Educational television arrived in this area recently, bringing with it the opportunity for viewers to take television courses.

According to Dr. Dalton Cloud, chairman of the Department of Communications, four television courses will be offered at LSUS, worth three credit hours each, on a "pass-no credit" basis.

The courses are: "The Ascent of Man" (Anthropology 291), a developmental series about man; "The Long Search" (Philosophy 291), a study of religions; "The Growing Years" (Psychology 160), a study of child development; and "Man Builds, Man Destroys" (Chemistry 107), a study of man and his environment.

The courses are made available by the Public Broadcast System and the Louisiana Broadcast System. They will be televised on Ultra-high frequency (UHF) channel 24.

"These and similar television courses have been offered

nationwide," said Dr. Cloud. "Their worth has been proven by the universities that have used them."

Another faculty member actively involved in this program is Dr. Gary Brashier, vice-chancellor for academic affairs. According to Dr. Brashier, educational television is already being used in other areas of Louisiana.

In 1970, legislation was passed in Baton Rouge to develop educational television in Louisiana. A committee was formed to study the need for public education. As a result, the Louisiana Educational Television Network was created. Funding for the network began in 1972.

New Orleans was the first city in the state to receive educational television. It was followed by Baton Rouge, Monroe, and Shreveport.

A consortium was formed at LSUS, with Dr. Cloud as president, to investigate college level television courses. They also reviewed the available courses and selected the ones to be offered at LSUS.

"We view this as an experimental project. The long

term potentials will be assessed as we go along," said Dr. Brashier. "We will reach some students that we would not otherwise reach. It's probably less expensive too. Everybody involved is enthusiastic about the program."

The program will be televised on UHF channel 24, beginning tomorrow or Sunday, depending on the course. The program will be televised weekly on its scheduled day and one other time during the week.

Registration will be through the College of General Studies. The cost is \$75 for one course and \$120 for two courses. Students should make application as soon as possible.

A full-time student may add one or more of the courses at no additional cost. Class material will be mailed to students after registration and payment of fees.

The schedule is as follows: "The Ascent of Man," Sept. 17 to Dec. 10, 3 p.m. to 4 p.m.; "The Long Search," Sept. 16 to Dec. 9, 8 p.m. to 9 p.m.; "The Growing Years," Sept. 17 to Dec. 23, 4 p.m. to 5 p.m.; "Man Builds, Man Destroys," Sept. 17 to Dec. 24, 6 p.m. to 7 p.m.



Dr. Norman Provizer (left) and Dr. Marvin Stottlemire discuss Louisiana's open primary voting laws. (Photo: Debby Osolneek)

Open primary tested

by Sam Moore

Tomorrow's election will be the first test for Louisiana's open primary voting laws. Since this may be confusing for some voters, the *Almagest* spoke to Dr. Norman Provizer, assistant professor of political science, and Dr. Marvin Stottlemire, assistant professor of political science, to explain this new procedure for elections.

The most common form of election, according to Dr. Provizer, is the partisan primary followed by a general election. "Some states have true open primaries," Provizer added. "In this election, a Republican can vote on the Democratic ticket."

"The blanket primary is similar to this. The names are listed on the ballot with party affiliation, and the voter can switch back and forth from the two tickets. The fourth type of election is the non-partisan, in which no party reference is made," Dr. Provizer labeled the Louisiana method as a mixture of these other forms.

Dr. Stottlemire explained that all candidates will run in the same election. "The top two vote-getters will have a runoff," he said, "unless one candidate gets 50 per cent of the vote plus

one."

"While Democrats had more exposure in the old form," Dr. Provizer stated, "they had to spend a great deal of money, since they usually had to run in three elections before elected. Therefore, some people say the new form was created to help the Democrats."

"The open primary may come back to haunt the Democrats," Dr. Stottlemire added, "because the Republicans are now a viable force in Louisiana politics."

Dr. Stottlemire explained that the Democrats may not be able to do as well as possible. "In the first primary, the Democrats may knock each other out," he said. "The Republicans could get a crossover vote, along with the Republican vote, and could possible win."

This is the first time that this form of election will be used for a national office election — the 4th Congressional District race. "It's still a relatively new system," Dr. Provizer stated, "and it will take time to see if it will work."

Dr. Provizer added that the main advantage of this new system is the added development of party competition. "I think that this competition is good."

Computer projects election

by Sam Moore

Dr. Marvin Stottlemire, assistant professor of political science, will be seen on KSLA, Channel 12, Saturday night to display his new method of projecting election returns to determine the winner.

For the past two years, Dr. Stottlemire has worked as a consultant for Innovative Data Systems (IDS). Channel 12 approached IDS to see if it would be possible to run election projections—projecting a winner by using a small percentage of the vote. "IDS asked me to explore this idea," Stottlemire stated.

"The way this is handled is simple," Stottlemire said. "There are eight parishes in the 4th district. We try to find a precinct or groups of precincts that historically vote as a microcosm of the parish." He added that while this method has been used on the national level for years, it has never been used in Shreveport.

"It's scary to be put in this position (appearing on live television), because you can usually assign probability to chances," Stottlemire stated. "To go live on TV, you either are brilliant or have egg on your face."

Because previous tests have worked so well, Dr. Stottlemire is confident that the system will succeed. "Accuracy should be greatest in the 4th district," he added.

The only possibilities of failure could be either an uneven voter turnout ("We use registered voters as an estimator") or a disproportionately high vote, such as in the candidate's home precinct. "Also," Dr. Stottlemire said, "the smaller the voter unit, the less accurate the parish prediction will be."

SGA holds mock election

Results of a Student Government Association (SGA) mock election held Tuesday show a split in popularity in both the 4th Congressional District and mayoral races.

The election was independently conducted for the SGA by Kelly Adams, SGA vice president. A total of 125 students, representing 4 per cent of the student enrollment, voted.

William Hanna, Jr., edged out Don Hathaway for top spot in the mayoral race. Hanna polled 43 votes, to 34 for Hathaway. Terry Hayes came in third, with 14 votes; followed by Sam Provenza, 9; Billy Guin, 8; and B.J. Mason, 2.

Jimmy Wilson and Charles Roemer tied for first in the congressional race, with each receiving 40 votes. Claude Leach polled 22 votes; Loy Weaver, 9; Mickey Prestridge, 6; Charles Crowder and Robert Briggs, 2 each; Sophie Thompson, 1; and John Robinson who failed to receive a vote.

J. Bennett Johnston easily outdistanced Woody Jenkins in the Senate race. Johnston collected 75 votes, to 44 for Jenkins.

The results of this mock election closely resemble the results of various polls. Hanna and Hathaway appear to be the top two contenders for mayor; Wilson and Roemer will fight for Congress; and Johnston will be re-elected to the Senate.



Kelly Adams

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SGA President Pat Dowling shakes hands with John Rasmussen, emcee of the local MD Telethon, after presenting \$5,000 to him that was raised during the LSUS Dance Marathon. (Photo: Sam Moore)

Marathon requires work

by Jim Bullock

A lot more goes into a dance marathon than just dancing. Ask Pat Dowling, chairman of the third annual 24-Hour Dance Marathon for Muscular Dystrophy, or James Hytt, vice chairman, who, together, said 600 to 700 man-hours were involved in putting together the event, which raised over \$5,000 in conjunction with the Labor Day Muscular Dystrophy Telethon.

To begin with, Dowling noted that an informal meeting of students anxious to work on the event was held "back in January" to decide on committee members and "discuss the mistakes we made last year."

As it turned out, many of the fraternities, including Delta Sigma Phi, Phi Delta Theta, Alpha Phi, Zeta Tau Alpha and Delta Delta Delta joined the small group of students, including Joe Stevenson, Kim Smith, Diane Wells, Theresa Lawler and Joe Crews, with events scheduled to help promote the dance. Also, serving on the committee were Sheryl Moore, Publicity Chairman; Tim Hardy, Co-chairman of Publicity; and Gail Overmeyer, Registrar.

In April the group, along with the Student Government Association (SGA), "indirectly promoted the marathon" with a carnival held on campus that collected funds and participants for the dance. During summer school "free cokes and literature were given out to students," according to Dowling.

On July 15, another carnival was held at Hamel's Amusement Park as a prelude to the Labor Day Dance. Among the events included at the carnival were bingo, a cake walk, a dunking booth and a jail, which cost 50 cents to be locked up and 50 cents to be let out.

By late August the LSUS students and participating groups had lined up enough sponsors and support to honestly believe they would be able to meet the \$10,000 goal they had set.

"We had Jeff Edmund from KEEL radio really supporting us and giving us free air time; McDonalds was providing breakfast; and Bonanza was staying open all night to feed the participants, with the employees working for nothing. We actually cut our expenses to a third of what it was last year," Dowling recalled.

With \$500 in prizes from local stores to be given away to participants, and Ray Ginches, South Park Mall Director, having confirmed the use of the mall, the students expected to exceed the \$3,000 raised at the marathon in 1977 and certainly exceed the \$2,200 raised at the first dance in 1976.

On Labor Day, the students who had worked on the dance marathon were elated. "At one time we had 70 to 80 people on the dance floor. Maybe 150 to 200 people participated in all," Dowling noted. "We had 12 couples who finished the entire dance," he said.

Among those who completed all 24 hours on the dance floor were six couples from LSUS. Other winners included Lois Youngblood, who is "somewhere in her seventies," and has finished the dance marathon for three consecutive years. George LeRitt is the only other person to match that feat.

But only \$5,486 of the \$10,000 goal was reached. "It was not because the workers were not trying... they really were. A lot of hours went into promoting the school and helping the kids," Dowling said. "Of course we will probably have one next year," he noted.

Greek Beat

by Susan Jiles

Zeta Tau Alpha

The Eta Omega chapter of Zeta Tau Alpha announces a new pledge, Linda Oliver.

The chapter congratulates member Cindy Allred for receiving the ZTA scholarship at the recent ZTA national convention.

Zeta Kim Smith has been elected secretary-treasurer of the LSUS Chorale.

The chapter is now forming a football team for intramural sports.

Kappa Alpha

Delta Chi chapter announces the pledging of the following men: Bill Burgan, Curtis Green, Steve Griffith, Charles Herd, Brad Kemp, Steven Kidd, Charles McLendon, and Clifton Taylor.

A barbecue and hayride are planned for Saturday night at the Kimmel Ranch.

The chapter has already completed two M. D. projects. They assisted in moving the Blood Bank and helped with the renovation of a historical mansion on Jordan Street.

Other events and projects planned include a nursing home program, voter registration drive, family picnic, and state fair project.

Alpha Phi

Epsilon Tau chapter of Alpha Phi welcomes Sherry Burleigh and Kathy Mills. They were formally pledged Sunday at the home of Denise Jacks.

Members of the pledge class participated in a pledge retreat this past weekend at Gail Overmyer's camp.

Pledge class officers were elected this week and they are: President, Nancy Procell; Secretary-treasurer, Ruth Wong; Social Chairman, Tricia Jones; Chaplain, Holly Brantley.

The pledges and active members will hold a progressive dinner tonight and attend the SAB dance.

Phi Delta Theta

Phi Delta Theta announces that Alex Brigham, Lyndon Greene, Jerry Hughes, and Michael Martin have pledged to Louisiana Delta Colony.

The brothers would like to thank Pam Cooper, Sheila Maddox, and Teri Robinson of Delta Delta Delta, Sheryl Moore and Mary O'Barr of Zeta Tau Alpha, and Donna Rushing of Alpha Phi for their help as hostesses at Phi Delta Theta party August 31.

Phi Delta Theta would also like to thank the girls of Zeta Tau Alpha for their presence at our wine and cheese tasting party last Friday.

Delta Sigma Phi

Stuart Pitts was awarded a \$300 scholarship from the Delta Sigma Phi Foundation. Three scholarships are awarded each year to members who have made significant contributions to the fraternity. The other factors considered are grade point average and campus leadership.

Guerin heads dept.

Dr. Wilfred L. Guerin, professor of English, has been appointed chairman of the English Department at LSUS.

Dr. Guerin succeeds Dr. Moriece Gleason, who retired at the end of the spring semester. The appointment was announced by Dr. Mary Ann McBride, dean of the LSUS College of Liberal Arts.

Dr. Guerin joined the LSUS faculty in 1974. Before that he taught at Shreveport's Centenary College.

A native of New Orleans, Dr. Guerin is a graduate of Tulane University. He received a bachelor's with honors in 1951 and his master's and doctorate degrees in 1953 and 1958, respectively.

Dr. Guerin is a member of Phi Beta Kappa, Phi Sigma Iota,

Kappa Delta Pi, and Omicron Delta Kappa. He also belongs to the Modern Language Association, the National Council for the Teachers of English, and the Louisiana Council of Teachers of English.

In the summer of 1974, Dr. Guerin was selected by the Southern College University Union to serve as a guest lecturer in British Studies at Oxford University. He is listed in the current issues of "Who's Who of the South and Southwest" and Personalities of the South.

In 1977, Dr. Guerin received LSU's H. B. "Hub" Cotton Faculty Award for excellence in teaching, and in 1968 — while at Centenary College — received the Outstanding Teacher Award for that year.

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CPR: A life saver

by Steve Howell

Cardiopulmonary resuscitation, a combination of artificial respiration and artificial circulation, is by far the most successful of all basic life support techniques. The American Red Cross Caddo Chapter, 3833 Southern Ave., is offering instruction in this emergency procedure.

CPR, as it is more commonly known, consists of recognition of respiratory and/or cardiac arrest and the proper application of CPR's three basic steps to maintain life until the victim recovers or advanced life support is available.

These three steps, referred to by the Red Cross as the A-B-C steps of CPR, are: opening of the airway by the head tilt method, restoration of circulation by external cardiac compression, and restoration of breathing by mouth-to-mouth resuscitation.

The outstanding advantage of CPR is that it permits the earliest possible treatment of respiratory arrest and/or cardiac arrest by properly trained individuals. Under optimum conditions, only seconds should pass between recognizing the need and starting care.

Ventilation and circulation are both required to maintain life because the brain will suffer irreversible damage if it is totally deprived of oxygenated blood for a period of four to six minutes.

When breathing stops, the pulse and circulation may continue for some time — a condition known as respiratory arrest. In the event of respiratory arrest, only artificial respiration is required since the heart continues to circulate blood to the brain and the rest of the body.

Common causes of respiratory arrest are drowning, electric shock (usually high voltage), suffocation, strangulation and drug overdose.

When circulation stops, the pulse disappears and breathing stops at the same time or shortly afterward (cardiac arrest). The blood must be oxygenated and circulated to the brain.

Usual causes of cardiac arrest are heart attack, electric shock (usually low voltage), hemorrhage and, as a final phase of drowning, suffocation and other forms of respiratory arrest.

CPR's method of artificial resuscitation and circulation consists, roughly, of 60 chest compressions per minute interposed with lung inflations after each five compressions and no pause in compressions.

Reed Brau, director of safety and disaster for the Caddo chapter of the Red Cross, stresses the fact that "no one should try to perform this technique without the proper qualifications." In an emergency situation, an unqualified person administering CPR could be held liable if any complications arose as a result of the chest compressions.

The course offered by the Red Cross costs about three dollars per person, and consists of only two classes, lasting three hours each. They generally schedule two or three classes per month.

Although CPR instruction is the most popular offered by the American Red Cross Caddo Chapter, their first aid classes are also very popular with the general public.

ABBA reaches corporate size

by Jim Bullock

Their music is squeaky clean pop and rock, their lyrics are so commercialized no one really listens to them, and anyone from 15 to 30 years old would burn their Bee Gees albums before confessing to like them. But ABBA, the Swedish rock group that began barely four years ago, is the largest-selling band in the history of rock music. They have become such a financial success that they take some of their royalties in oil and trade goods. Profit-wise, ABBA is now the largest corporation in Sweden (even surpassing the partially government-owned Volvo).

This corporate biggie is led by a blonde, blue-eyed singer, Anni-Frid Lyngstad, 32. Along with her boyfriend-organist Benny Anderson, 31, and guitarist Bjorn Ulvaseus, 33, and his wife, Agnetha Faltskog, 28, they project an image which could be envied by Pat Boone. ABBA (the name is an acronym of their first names) appears to the public as a well-organized group. "We don't feel we have to live up to the rock image of getting drunk in public and smashing hotels," says Ander-

son. "We're grownups. We work a lot." Work seems to have agreed with them as their profits for last year netted \$10.3 million and world acclaim.

With 53 million records sold worldwide, (more than the Beatles), ABBA is billed as the international supergroup. But there is one last stronghold it had not totally conquered... the United States.

At the same time an ABBA LP was selling for \$130 on the Russian black market, ABBA was disembarking a plane in Los Angeles without anyone, except a young British couple, recognizing them. In Australia more people watched ABBA's TV special, "ABBA Down Under," than watched the moon landing, but Atlantic Records, its U.S. distributor, announces in its promotional packages only "worldwide" sales. The AM radio sound of ABBA is certainly known in the United States. "Waterloo," introduced as the winning song of the 19th Annual Eurovision Song Festival Contest to an audience of a half-billion TV viewers became a popular song stateside but did nothing to enhance the group members' credentials as

artists. Following that up with two 45 cuts, "SOS" and "Mamma Mia," from its second album, ABBA appeared to cement their career to the lifeline of the local disc jockey.

When its third LP, "ABBA's Greatest Hits," was released in August of 1976, "Fernando" emerged as the most popular cut from the album and pushed the LP to gold record status in the United States. With true marketing artistry ABBA released a 45 disco number, "Dancing Queen," to ride the popularity wave and make inroads for its next LP, "Arrival." Both the LP and the cut received gold record certification. The group, who had 3.5 million mail order requests for a 12,000-seat concert in London, was beginning to make money if not get recognition in the U.S.

In January this year, ABBA released its latest album, "The Album," also gold, that included "Take A Chance on Me," "The Name Of The Game," and some FM radio attempts with "Eagle" and "The Girl With The Golden Hair." To coincide with "The Album," ABBA produced "ABBA-The Movie" which is scheduled for stateside

release during the peak movie-going season this winter.

In this era of super promotions, what we have labeled the super-hype, ABBA appears to be a merchandising wonder. There is "ABBA-The Album," "ABBA-The Movie" and now "ABBA-The Book," (the official biography of the foursome). There is ABBA Annual magazine, ABBA dolls, mirrors, tee shirts and art kits. Negotiations are still being disputed on ABBA-endorsed items such as clothes and jewelry. All this has some critics in a rage. As one Swedish critic complained, "Take away the marketing, the stage lights and the sound technicians and they'd be just another group."

American critics, too, claim ABBA has "no lyrical content." As noted by Billy Altman, in "Creem," "They are nothing more to me than the sound of their songs, singles to be exact."

"But ABBA's ballads of boys and girls in love and upbeat, though easy listening, tempo has struck a chord on our drive-from-work radio dial."

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Campus Briefs

Graduate admission

Those planning to take one or more of the admission tests required by graduate and professional schools are advised to register for the tests immediately. A disruption in mail service could prevent those from being registered for the early fall administrations.

Regular registration deadlines for examinations are: Graduate Management Admission Test (GMAT), Sept. 21, 1978; Graduate Record Examination (GRE), Sept. 28.

Generally, late registration deadlines are one week later than the regular registration deadlines.

Speed reading

A short course on speed reading will be offered Sept. 19-Oct. 12 at LSUS according to Dr. John Powell, director of Conferences and Institutes.

The course, designed to increase an individual's reading rate, will meet 6:30-8:30 p.m. on Tuesdays and Thursdays.

"This course is not remedial in nature, but is designed for the slow and average reader who is strongly motivated toward improving his rate of reading," Dr. Powell said.

Principles of effective reading, based on adult and college programs, will be used in the course, and topics to be covered include subvocalization, flexibility in adjusting speed to purpose, good study techniques, and how to overcome habits of regression.

A controlled reader, a tachistoscope, and a wide variety of reading materials will be utilized in the course, Dr. Powell said.

More information concerning the course is available from Dr. Powell, 865-7121, Ext. 262.

Yearbooks in

The yearbooks are in. Come by Bronson Hall, Room 228 and pick up your copy.

Calendar

Friday, Sept. 15

SGA Senate Elections
9:30-1:30 p.m., Progressive Men's Club, SAB
Dance featuring "Lazer."

Tuesday, Sept. 19

8:30 p.m. Tuesday night bowling league, Tebbe's Bowlero.

Friday, Sept. 22

Entries close for co-rec. volleyball and tennis (mixed doubles)
2:00 and 7:30 p.m. — "Cool Hand Luke," SLA.
Rated PG.

Cancer symposium

The Louisiana State University in Shreveport Student Activities Board will sponsor a Cancer Symposium at noon, Sept. 27, in Room 101 of LSUS' Bronson Hall.

Dr. Darryl Williams, chief of Hematology-Oncology Department at Louisiana State University Medical School, will speak on the topic "Cancer — What Do YOU Know?"

Jack Harrington of the American Cancer Society will also speak on the functions of the American Cancer Society.

The public is invited to attend.

Award applications

Applications are now being accepted for the National Research Council (NRC) Research Associateship Programs for 1979. These programs provide scientists and engineers opportunities for postdoctoral research in the fields of atmospheric and earth sciences, chemistry, engineering, environmental sciences, life sciences, mathematics, physics and space sciences.

Approximately 250 new awards will be made on a competitive basis in 1979. The basic stipend (subject to income tax) will be \$18,000 for recent recipients of the doctorate.

Applications must be made to the NRC and must be postmarked by January 15, 1979.

Application materials and detailed information about specific opportunities for research are available from the Associate Office; JH 608-D1, National Research Council, 201 Constitution Avenue, N.W., Washington, D.C. 20418, (202) 389-6554.

BSU luncheon

The Baptist Student Union (BSU) invites you to attend Luncheon Encounter every Wednesday from noon until 12:50 p.m. at the Broadmoor Assembly of God Church on the southwest corner of campus. A different church provides lunch each week with a different program or speaker each week. The BSU also sponsors Bible and Meaning (BAM) on Fridays at noon in Bronson Hall, Room 221.



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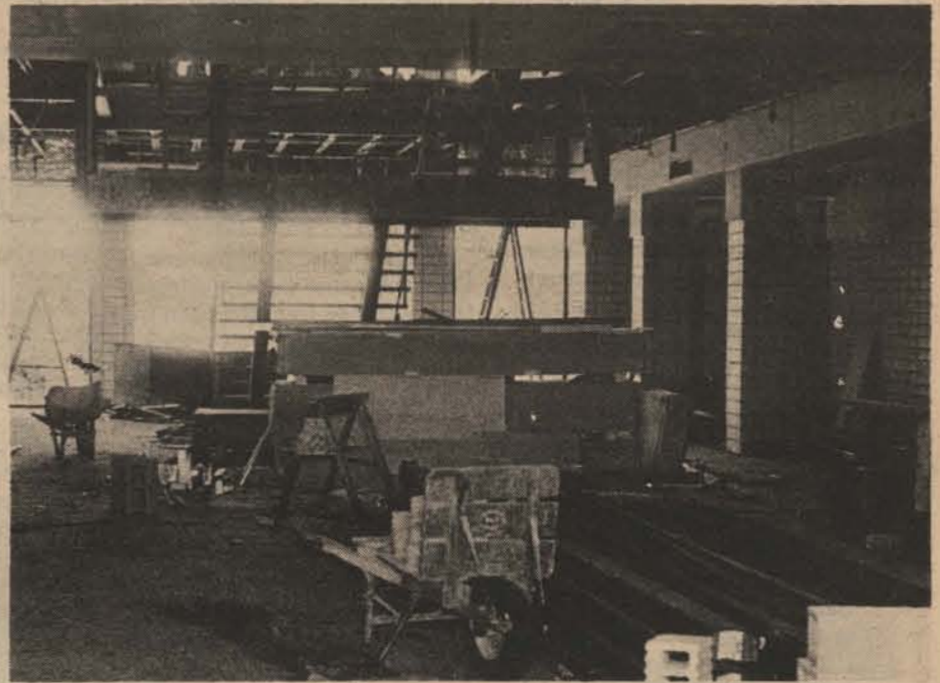


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DESIGNER GRAYS MARKER SET		\$2.75
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LSUS expands to meet needs



Construction continues on the Caspiana House, which will provide a glimpse into the lifestyle of the antebellum era.



The University Center will house facilities that provide needed services for the students and faculty of LSUS.

Story by

Steve Howell

Photos by

Debby Osolneek



The university's campus has expanded to keep up with the growing needs of the student body.

LSUS's complex of buildings and services is growing and will continue to grow for quite some time. The University Center is nearing completion, the multi-media room will open for campuswide use, the physical plant is undergoing improvements, and plans for the Business Administration - Education Building are nearing approval.

The multi-media room will be open by the end of the month. It will be divided into a teaching area and a projection booth, which will house audio-visual recording equipment.

It is expected to be used, at first, for special meetings and seminars, but could evolve into a center for the production of education programs for KLTS (Shreveport's public television station). Also feasible is the possibility of gaining course credit for certain educational TV programs broadcast by KLTS and other educational stations on the cable.

Due in February is the completion of the University Center. Its completion should provide students and faculty with a wide range of services that have long been missing from campus life.

A 560-seat auditorium, an art gallery, a ballroom, arts and crafts room and a music listening-browsing room should expand the amount of on-campus recreation available to students, and attract productions and exhibits that have passed by LSUS.

Also included in the University Center will be recreation rooms that will include table tennis, billiards and other indoor sports. Staff and student offices will also be located in the building.

At the present, plans for the Business Administration - Education Building have not been approved by LSUS, the LSU system staff and the State Bond and Building Commission. As soon as they meet the approval, bids will be taken for the actual construction.

A three-story building located in the space between the parking lots, Bronson Hall and the University Center, it will house the colleges of Business Administration and Education and their respective classes and offices.

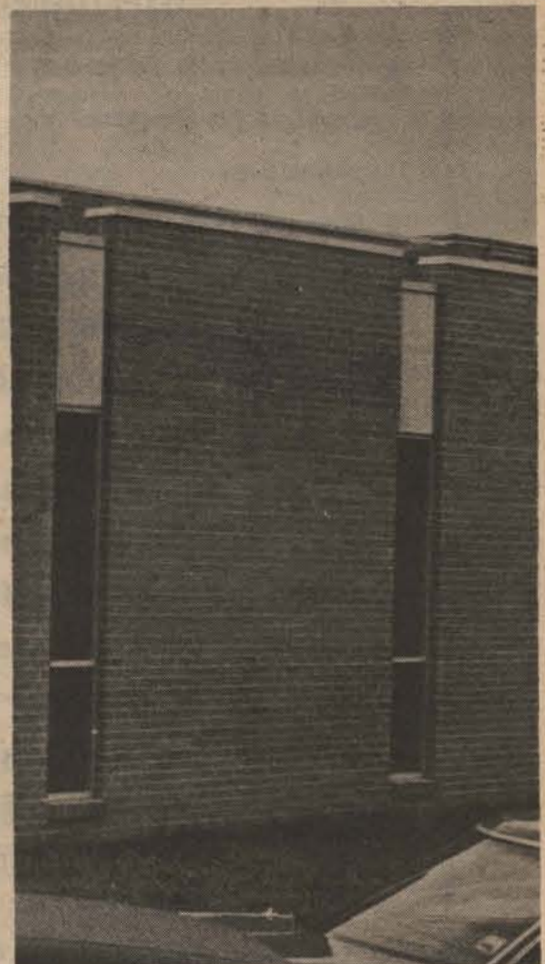
Approximately \$5.1 million has already been approved for the project by the 1977 and 1978 Louisiana legislatures. It will include approximately 75 faculty offices and 37 classrooms. These do not include the special classrooms and labs that will be used by the psychology, business administration and education departments.

The deans of both colleges are currently working with the architects to plan these classrooms and labs, including the university Computer Center.

Renovation is also planned for LSUS's physical plant but no one was available for comment on this subject. It will reportedly house offices for university employees.



This portion of the multi-media room will house the projection booth in which the presentations will be controlled.



The renovated physical plants will reportedly house offices for university employees.



Profs win IM opener

by Joey Tabarlet

Heavy rains Tuesday afternoon and a light drizzle throughout the day almost caused the cancellation of opening day games in the intramural flag football leagues, but play went ahead as scheduled.

In the highlight game of the afternoon, the Profs defeated the Pack by a score of 30-8. The Profs relied heavily on the passing of Stephen Lynch, the receiving of Frank Lower, and the pass rushing of Joe Goerner in their win.

Throughout the first half, Lynch was well protected by his blockers and proceeded to use short passes with a few quarterback keepers thrown in to keep the Pack defense off-balance.

For a while it appeared that the Profs would dominate the game easily as Lynch passed to Rodney Carlson for the first touch-down and Stuart Mills converted with a razzle-dazzle pass to John Tabor. Lynch passed to Frank Lower for the second TD and Carlson converted with a reception that made it 16-0.

In the second half, however, the Pack came back to life as their offense finally began to produce yardage and points. Pack quarterback Phil Wehrle passed long to Steve Risher who made a beautiful reception just inside the end zone. Wehrle then ran for a two-point conversion to close the game to 16-8. The enthusiasm of the Pack offense was short-lived, however, as Lynch lost no time in throwing a sixty-yard touchdown pass to Stuart Mills.

The Profs were not through however, as Lower intercepted a Pack pass and returned it to near the goal line. The Pack defense stiffened and did not allow the score. The Pack's offense tried valiantly to come back in the late going, but their long pass attempts for the most part either fell incomplete or were intercepted by the Prof's secondary.

In other action Tuesday afternoon, Trees downed Delta Sigma Phi by the slim margin of one "penetration", with the

game score tied at 8-8. A penetration is the advancing of the ball over a line on the field near the goal line. The number of penetrations is used to determine the winner in the event of a tie.

In the only other game played Tuesday, Phi Delta Theta ran wild over Independents III by the score of 46-0. Mike Rowe was the offensive standout for the Phis, catching two touch-down passes.



Mike Doles (37) watches one of Stephen Lynch's passes in the Profs' 30-8 flag football victory over the Pack Tuesday. (Photo: Debby Osolneek)

Ali-Spinks preview



by Kent Lowe

It is billed in TV Guide as "Ali's Farewell?" But will the so-called legend of boxing really retire?

Tonight, in one of boxing's biggest arenas, the Superdome in New Orleans, Leon Spinks defends his World Boxing Association (WBA) heavyweight title against two-time champion, Muhammad Ali. Barring a last-minute change, the fight will be blacked out in a 200-mile radius from New Orleans and in all Louisiana. Therefore, Shreveporters will have to be content with a rerun of "Paint Your Wagon."

Spinks shocked the boxing world when he defeated Ali in their last meeting at Las Vegas. Even beating an unprepared Ali was a surprise. Spinks goes in to tonight's fight with only seven professional bouts, quite a rarity for a heavyweight champion.

Ali feels this fight will put him into the record book as the first man to win the heavyweight championship three times. He has said he would probably retire with the title intact. But Ali has announced his retirement more than once, only to return to the ring. Who knows, he might keep fighting, lose the title, and try to become the first man to win the title four times.

For Spinks, it has been a rocky road since winning the title. The World Boxing Council (WBC) stripped Spinks of its half of the title after Spinks signed to fight Ali in a rematch. The WBC, in a moment of wisdom, gave the title to Ken Norton, who showed what a great champion he was when he lost to Ernie Holmes in his first title defense.

As fight time draws near, this column sees Ali as a winner in a fight that should go the full 15 rounds. Sports Editor Joey Tabarlet sees it as a split decision with Ali the winner. We will have a report on the fight next week.

Saturday, the Shreveport Steamer faces the San Antonio Charros in the Southern Division final of the American Football Association. Gametime at State Fair Stadium is 8 p.m. This has been a wild week for the Steamer as some players have supposedly complained about the small size of their paychecks. Only time will tell how

much the event and the surrounding publicity will effect their play.

Last week, this column picked 11 of 14 games to up the season mark to 20-8 and a .714 percentage. Joe Patrick brought the faculty up to .500 with an 8-6 slate. This time I face debate coach and assistant professor of communications, Dr. Frank Lower. Here are this week's picks:

Miami over Buffalo by 17, Chicago over Detroit by 5, Cleveland over Atlanta by 4, Dallas over L.A. by 10, Giants over K.C. by 5, Oakland over Green Bay by 12, New Orleans over Philadelphia by 1, Pittsburgh over Cincinnati by 6, Denver over San Diego by 4, San Fran over Houston by 2, Jets over Seattle by 7, Minnesota over Tampa Bay by 6, Washington over St. Louis by 12, New England over Baltimore by 17. Bonus Pick: Steamer over San Antonio by 6, LSU over Indiana by 12.

Dr. Lower's picks: Miami over Buffalo by 20, Chicago over Detroit by 6, Cleveland over Atlanta by 3, Dallas over L.A. by 10, Giants over K.C. by 6, Oakland over Green Bay by 17, Philadelphia over New Orleans by 7, Pittsburgh over Cincinnati by 7, Denver over San Diego by 10, Houston over San Fran by 7, Jets over Seattle by 6, Minnesota over Tampa Bay by 13, Washington over St. Louis by 10, New England over Baltimore by 20.

Trivia quiz

There were two correct answers in our trivia quiz this week. The first correct answer came in Monday morning at 7:50. Mary Lee Schin wins the two tickets to the St. Vincent Six Cinema. The largest stadium as of the 1977 season is the Pontiac Silverdome, 80,638. The smallest is Metropolitan in Minnesota, 48,446.

For two tickets to St. Vincent Six Cinema can someone name the team the New Orleans Saints defeated in Shreveport for its first preseason victory ever.

All answers must be on a trivia quiz form and turned into the Almagest office, Bronson Hall, Room 328, by 12:30 Tuesday afternoon.

IM schedule

Sept. 19
5:15: Profs vs. Delta Sig; Independent III vs. Trees. 6:15: Phi Delta Theta vs. Pack.

Sept. 20
6:00: Frank's Independent vs. Nerves; Micropaths vs. Misfits; Med Seniors vs. Misfits.

Sept. 21
5:15: Kappa Alpha vs. DOM; Zeta Tau Alpha vs. Alpha Phi. 6:15: Vanguards vs. Med Faculty; Devils vs. Tri-Delta.

Sept. 26
5:15: Profs vs. Trees; Pack vs. Independent III. 6:15: Delta Sig vs. Phi Delta Theta.

Sept. 27
6:00: Frank's Independents vs. Micropaths; Misfits vs. Nerves; Gunners vs. Med Seniors.

Sept. 28
5:15: Kappa Alpha vs. Independents IV; Zeta Tau Alpha vs. Independents. 6:15: Med Faculty vs. DOM; Alpha Phi vs. Tri-Delta.

Oct. 3
5:15: Profs vs. Independent III; Pack vs. Delta Sig. 6:15: Trees vs. Phi Delta Theta.

Oct. 4
6:00: Frank's Independents vs. Misfits; Gunners vs. Nerves; Micropaths vs. Med Seniors.

Oct. 5
5:15: Vanguards vs. Kappa Alpha; Zeta Tau Alpha vs. Tri-Delta. 6:15: DOM vs. Independents IV; Independents vs. Devils.

Oct. 10
5:15: Independent III vs. Delta Sig; Pack vs. Trees. 6:15: Profs vs. Phi Delta Theta.

Oct. 11
6:00: Gunners vs. Misfits; Micropaths vs. Nerves; Frank's Independents vs. Med Seniors.

Oct. 12
5:15: Vanguards vs. DOM; Tri-Delta vs. Independents. 6:15: Med Faculty vs. Independents IV; Devils vs. Alpha Phi.

Oct. 17, 18, 19
Tournament

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